Marine & Upstream Oil and Gas Portfolio

Bringing together: Aquaculture • Automation & Interpretation Technology • Construction • Contract Services • Chemical Products & Suppliers • Communication Services & Equipment • Completions • Data Capture & Storage • Decommissioning Drilling Equipment • Education • Engineering • Equipment Manufacturing • Exploration & Production Equipment Extraction Equipment • Electrical Generation Equipment • Emerging & Peripheral Technology • Enhanced Oil Recovery Environmental Impact • E&P Application Software • Finance • Fire Equipment & Services • Facilities Engineering Fluid Mechanisms • Geophysics • Government & Government Associations • Gas Production Equipment, Solutions & Services • Gas Distribution & Supply • Geological Survey & Analysis Services • Harbours & Ports • Helicopters & Supply Vessels • Harsh Environments • Health & Safety Equipment • Hydrographic Surveying • Industrial Connections Internet-enabled Interfaces • IT/ High Performance Computing • Intelligent Wells • Intelligent Workflows & Processes Legal • Mariculture • Marine Electrical/Electronics • Marine Environmental • Meteorology • Maintenance Services Navigation & Positioning • Optimization & Automation Systems • Oil Recovery Process • Protective Clothing & Uniforms • Pumps & Pumping Equipment • Pipes, Tubes, Flexitubes & Valves • Pipeline Technology • Process, Control & Instrumentation • Production Operations • Recruitment • Reservoir Monitoring & Testing • Remote Monitoring Technology • Shipping • Software Development • Sub Contracting • Subsea • Seismic Survey Services • Security • Ship Building & Repairs • Secure Connect Infrastructure • Spill Response • Transport & Logistics • Training & Consulting Services • Well Completions • Well Logging & Formation Evaluation
Global market overview

Global energy demand is set to double in the first half of the century, as the population expands and the wealth levels rise in emerging economies. To keep pace the world will need to invest 38 trillion dollars by 2025 according to the International Energy Agency (IEA). The twin pressures of rising demand and declining production rates in mature oil fields means that by 2020 the world will need another 30 million barrels of oil per day. Much of this will come from technically challenging and geographically remote locations. The pursuit of new ways to unlock oil and gas resources is relentless.

Offshore oil production accounts for about one-third of the total global oil output. The dominance of National Oil Companies, in terms of ownership of offshore oil and gas reserves, has driven the industry to explore oil in deeper waters and to focus on unconventional gas sources e.g. shale gas and coal bed methane onshore.

Whether you are interested in expanding your business around the globe, exploring new business opportunities or discovering the latest trends, Reed Exhibitions’ energy and marine events are a must to attend.
ASIA PACIFIC

The Asia Pacific region will be one of the major growth areas for the LNG sector in the coming years, driven by significant gas developments in Australia, both onshore and offshore. North West Australian waters have an abundance of offshore gas reserves expected to be developed – projects such as Gorgon, Pluto and Wheatstone – that will add to the already substantial North West Shelf development.

New technologies and initiatives, such as the Queensland Gas Scheme and the recent Federal Government approval of two multi-billion dollar CSG projects, have created huge opportunities in Queensland’s energy sector. With further projects proposed that could collectively produce in excess of 59 million tonnes of LNG per year; the extraction of CSG is set to play a significant role in economic and regional development in Queensland.

China’s most recent five-year plan - the 12th Five-Year Plan - was the first ever to include a dedicated chapter on marine development and China is investing in many offshore developments. It’s eastern seaboard is receiving significant state investment to set up a marine observatory network under the East China Sea near Xiaoqushan Island (Zhejiang Province) and Shanghai is increasingly home to major enterprises involved in the marine and offshore industries.
Premier Event for Marine Science & Ocean Technology

Oceanology International China Conference & Exhibition

Venue: Shanghai, China
Frequency: Annual
Primary Industry: Marine
Organising Offices: Reed Exhibitions China Head Office & Reed Exhibitions UK

Attendance Figures:
- Number of visitors: 4,296
- Exhibiting companies: 190
- Number of participating countries: 20

Find out more:

Oceanology International China is the premier exhibition for marine science and technology in Asia, promoting academic research, information exchange and international co-operation in the fields of the development and utilisation of marine resources, marine ecological environment protection, offshore oil and gas exploration, ocean engineering and marine monitoring in China, Asia and the world.

Exhibitor profile:
- Biological Oceanography
- Chemical Oceanography
- Communication devices
- Communications
- Diving
- Geophysics
- Geotechnics
- Hydrography survey
- Metocean services
- Navigation and positioning
- Navigation devices
- Physical Oceanography
- Platforms: AUV, ROV, Buoys
- Sampling devices
- Sedimentology

Visitor profile:
- Academia
- Aquaculture
- Coastal engineering
- Construction
- Diving
- Education
- Engineering
- Government
- Harbours / Ports
- Marine electrical/electronics
- Marine environmental
- Marine hardware
- Marine security
- Offshore oil and gas
- Renewable energy
- Research and development
- Subsea engineering
- Telecommunications
- Transport and shipping

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Figures:
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- Offshore oil and gas
- Renewable energy
- Research and development
- Subsea engineering
- Telecommunications
- Transport and shipping
Powering the Future of Energy

Queensland Gas Conference & Exhibition

Queensland Gas conference and exhibition is dedicated to the latest developments and issues surrounding Coal Seam Gas (CSG) and Liquefied Natural Gas (LNG) in Queensland. It is a niche event offering visitors the largest free-to-attend industry exhibition and conference in the state.

Venue: Brisbane Convention & Exhibition Centre, South Bank, Brisbane, Australia

Frequencies: Annual

Primary Industry: Energy, Oil & Gas

Organising Office: Reed Exhibitions Australia

Attendance Figures:
- Number of visitors: 1,259
- Exhibiting companies: 65
- Number of participating countries: 10

Find out more:
- LinkedIn
- Twitter
- Facebook
- Email

Exhibitor profile:
- Trade associations
- Certification/Classification
- Chemicals
- Communications
- Compressor
- Computer Systems & Software
- Containment Systems
- Corrosion Protection & Insulation
- Drilling & Well Completion
- Drilling Equipment & Solutions
- Emergency Response
- Engineering Procurement & Construction
- Environmental Consulting
- Equipment Systems
- Exploration & Production
- Export Terminals
- Gas Distribution & Supply
- Gas Processing Plants
- Integrated Gas Companies
- Liquefaction Technology
- LNG Tankers
- Measurement Control & Instrumentation
- Pipeline Technology & Operations
- Port Authority & Construction
- Power & Gas Utilities
- Process Equipment & Engineering
- Professional, Legal, Financial & Insurance Services
- R & D
- Real-time Monitoring & Operations
- Recruitment
- Safety Equipment & Training
- Simulation & Training
- Storage Facilities & Tanks
- Valves, Connectors & Pumps
- Water Management
- Well Testing

Visitor profile:
- Executives and senior management
- Project managers from gas extraction and retail companies
- Senior managers from retailers
- Engineers & operators from gas extraction and retail companies
- Management from energy and infrastructure industry business interest groups
- Industry consultants and engineering contractors
- Senior managers of local and state government departments, natural resources and infrastructure
- Geological solution providers
- Academia and consultants
- Law & Finance

Queensland Gas conference and exhibition is dedicated to the latest developments and issues surrounding Coal Seam Gas (CSG) and Liquefied Natural Gas (LNG) in Queensland. It is a niche event offering visitors the largest free-to-attend industry exhibition and conference in the state.
Dedicated Event for the Chinese Offshore Oil & Gas Industry

Subsea China

Venue: Shanghai, China
Frequency: Annual
Primary Industry: Energy, Oil & Gas
Organising Offices: Reed Exhibitions China Headquarters, Office & Reed Exhibitions UK

Following the success of Oceanology International China, the only dedicated marine science and ocean technology event in China, Subsea China has been launched as a dedicated zone within Oceanology International China to focus on subsea engineering and construction and will provide a focus on the specific technologies and services dedicated to the offshore oil & gas industry. The event is supported by both the main related bodies of the Chinese government as well as the international technical societies.

Exhibitor profile:
- Corrosion Control, Detection & Protection
- Flexible Pipe/Risers
- Inspection, Repair and Maintenance
- Position Sensors
- Pressure & Temperature Control Measurement Equipment
- Process Engineering
- Subsea Engineering

Visitor profile:
- Subsea engineers
- Mechanical and Structural Engineers
- Chemical and Process Engineers
- Electric and Electronic Engineers
- Marine and Installation Engineers
- Petroleum Engineers

- Government Officials
- Independent and International Oil Companies
- Oilfield Service companies
THE AMERICAS

Brasil is the largest energy market in South America and has the second largest oil reserves in Latin America. Offshore activity is thriving in Brasil, in response to large investments in E&P developments to produce hydrocarbons from new offshore frontiers.

The discovery of vast ultra-deepwater pre-salt deposits in the Santos basin, south-east Brasil, is likely to make Brasil a major oil producer and exporter over the next decade. Brasil’s NOC, Petrobras, is also likely to emerge as a leading operator before the end of the decade, largely through development of pre-salt discoveries.
International Offshore Oil & Gas Trade Show and Conference

IBP/SPE Brasil Offshore Conference & Exhibition

Venue: Macae Centro, Macaé Brasil
Frequency: Biennial (June)
Primary Industry: Energy, Oil & Gas
Organising Office: Reed Exhibitions Alcantara Machado

Attendee Profile:
- Number of visitors: 53,000
- Exhibiting companies: 700
- International exhibitors: 165
- Number of participating countries: 38

Exhibitor Profile:
- Automation and optimisation systems
- Catering service providers
- Chemical suppliers
- Clothing, uniforms and safety equipment
- Communication services and equipment
- Computers and control equipment-software and hardware
- Drilling and extraction equipment, accessories and parts
- Equipment for generating electricity
- Equipment manufacturers
- Fire prevention equipment and services
- Hoses, pipes, valves and other
- Helicopters and service vessels
- Industrial connections
- Inks and paint
- Maintenance services
- Medical and first aid equipment
- Pipeline systems
- Pumping equipment
- Ship construction and repairs
- Seismic survey services
- Downstream activities
- Drilling and exploration
- Facilities, transport and logistics
- Health and environment
- Information technology
- Midstream activities
- Production

Brasil Offshore is organised in Macaé, known as the main operational base for exploration, drilling and extraction of more than 80% of the total oil produced in Brazil. It houses the great Petrobrás Campos Basin business unit and more than 3500 companies directly connected to the oil industry. Brasil Offshore encourages the technological and commercial interaction of several segments within the industry.

Find out more:
Oil & Gas Exploration Supply Chain in the Santos Basin

IBP Santos Offshore Conference & Exhibition

Venue: Macae Centro, Macaé, Brasil
Frequency: Biennial
Primary Industry: Energy, Oil & Gas
Organising Office: Reed Exhibitions Alcantara Machado

Attendance Figures:
- Number of visitors: 18,000
- Exhibiting companies: 200
- Delegates at conference: 200

Santos Offshore is the main channel for establishing partnerships and generating business for companies acting and those who want to act in pre-Salt in the Santos Basin. It is the biggest event for the sector and is the country’s largest supplier for oil and gas products and services.

Exhibitor profile:
- Academic and research professionals
- Drilling & well management professionals
- E&P executives
- HSE professionals
- HR and recruitment
- Logistic professionals
- Presidents and general directors
- Subsea and floating unit technicians

Visitor profile:
- Banks and investors
- Consulting and certification bodies
- Drilling contractors
- Drilling and subsea equipment
- Engineering and construction
- Government and associations
- IT
- Small/medium equipment providers
- Ship owners and carriers

Find out more:
EUROPE & THE MIDDLE EAST

The European oil and gas market is centred on Norway and the UK, and the bulk of production is offshore, focused on the North West Continental Shelf (NWCS). While the NWCS is considered a mature oil province, operators are deploying the latest enhanced oil recovery techniques to extract higher volumes of hydrocarbons from depleting fields.

It is this accelerating decline of existing reservoirs and the smaller size and complexity of newer ones which require increased technology and integration to enhance reservoir understanding.

The industry faces an era of unprecedented change, both geographically and technologically which is profoundly affecting the choices of where and how business is conducted. It has started on a path of transformation and now looks to accelerate the pace utilising the implementation of intelligent solutions around the world.
Oceanology International Conference & Exhibition

Oceanology International is the world’s largest and most respected meeting place for the marine science and ocean technology community. Oceanology is attended by a global community of engineers, scientists, legislators, policy makers and management professionals with responsibility across all of the ocean science and marine technology spectrum.

The Oceanology International Education Programme features agenda setting, one-day conferences on key technology areas such as navigation and positioning, hydrography and geophysics and ocean observation and forecasting, as well as the key industry sectors engaging with marine science and ocean technology.

Find out more:
The World’s Premier Conference and Exhibition for Intelligent Energy

SPE Intelligent Energy International Conference & Exhibition

Venue | Aberdeen, UK
---|---
Frequency | Biennial
Primary Industry | Energy, Oil & Gas
Organising Office | Reed Exhibitions UK
Attendance Figures
---|---
Number of participants | 1,800
Countries represented | 37
Exhibiting companies | 50
Technical papers presented | 100+

Each SPE Intelligent Energy event marks a milestone on the Oil & Gas industry’s road map to fully integrated operations. Taking place in Europe once every two years, the event highlights examples of value delivery and new opportunities created by the uptake of new technologies and processes to deliver results through both the extensive exhibition floor and conference programme.

Exhibitor profile
- Drilling and completions
- Facilities and construction
- Health, safety and environment (HSE)
- Management and information
- Personnel, training, education and recruitment
- Production and operations
- R&D organisations
- Reservoir description and dynamics
- Software/IT

Visitor profile
- Contractor (engineering/drilling/subsea)
- International/national/independent oil company
- Oilfield services
- Supplier to oil & gas industry

Find out more:
The Leading European Oil Spill Conference and Exhibition

Interspill Conference & Exhibition

Venue: Amsterdam RAI
Netherlands

Frequency: Triennial

Primary Industry: Energy, Oil & Gas

Organising Office: Reed Exhibitions UK

Attendance Figures:
- Number of visitors: 1,300
- Countries represented: 69

Interspill 2015 is focussed on the changing landscape of Spill Preparedness and Response as E&P and shipping activities continue to move into more challenging environments, and public sensitivities to perceived spill risks have increased. Interspill 2015 will build on the success of the 2012 in London and will look at potential issues to be raised from any future oil spills, and will provide a platform for industry, academia and government to meet, discuss and network.

Exhibitor profile
- Coastal protection
- Consultancy services
- Contingency planning/environmental modelling systems
- Ecology
- Emergency response
- Environmental management
- Hydrographic Survey
- Ocean Observation
- R&D
- Shoreline clean-up
- Wildlife rescue/rehabilitation

Visitor profile
- Drilling Contractors
- Operators (IOCs/NOCs)
- Offshore Contractors
- Ports/Harbour
- Vessel Operators

Find out more:
The Eastern Hemisphere’s Largest E&P Event

SPE Offshore Europe Conference & Exhibition

<table>
<thead>
<tr>
<th>Venue</th>
<th>Aberdeen Exhibition &amp; Conference Centre, Aberdeen, UK</th>
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</thead>
<tbody>
<tr>
<td>Frequency</td>
<td>Biennial (September)</td>
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<tr>
<td>Primary Industry</td>
<td>Energy, Oil &amp; Gas</td>
</tr>
<tr>
<td>Organising Office</td>
<td>Reed Exhibitions UK</td>
</tr>
<tr>
<td>Attendance Figures</td>
<td>Total attendees: 63,000+</td>
</tr>
<tr>
<td></td>
<td>Countries represented: 39,500+ (ABC audited)</td>
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<td></td>
<td>Exhibiting companies: 1,495</td>
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<tr>
<td></td>
<td>Number of participating countries: 100+</td>
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</tbody>
</table>

SPE Offshore Europe Conference and Exhibition attracts a global audience to share ideas and debate the issues of the moment in the upstream industry. It is a multi-faceted event that reflects the industry’s desire for continuous learning, showcasing the innovations, solutions and tools required to compete in an accelerating technology race in an increasingly complex business.

Exhibitor profile
- Drillings and completions
- Facilities and construction
- Health, safety and environment (HSE)
- Management and information
- Personnel, training, education and recruitment
- Production and operations
- Reservoir description and dynamics

Visitor profile
- Consulting companies
- Engineering, subsea, and drilling contractors
- Finance/insurance/legal
- Government/research/education
- International, national and independent oil and gas companies
- Oilfield service companies
- Suppliers to the oil and gas industry

Find out more:
Offshore Oil Spill Prevention and Response

Spillex Conference & Exhibition

Venue | ExCeL, London UK
---|---
Frequency | Biennial
Primary Industry | Energy, Oil & Gas
Organising Office | Reed Exhibitions UK

Spillex at Oceanology International 2016 will focus on the prevention of, and response to environmental incidents in the marine environment. This dedicated area will feature the latest technology and service solutions for assessing the potential of spill related impacts, mitigating against and, if necessary, responding to them.

Visitor profile
- Drilling Contractors
- Operators (IOCs/NOCs)
- Offshore Contractors
- Ports/Harbours
- Vessel Operators

Exhibitor profile
- Contingency Planning
- Environmental Sensitivity Mapping
- Oil Spill Modelling
- Prevention and Response Training
- Spill Response
- Well & Pipeline Incident Detection and Intervention

Find out more:
Oceanology International
SPE Intelligent Energy International
Interspill
SPE Offshore Europe
Spillex
RUSSIA

Russia is the largest oil producer in the world, around 10 million barrels a day, and after the US is the second largest producer of natural gas. Russia has recently seen an increase in the development of new oil and gas fields with complex geological structures and low reservoir quality located in adverse climatic conditions. Exploration and development of these fields requires new methods in order to tap these reserves.

The Russian Arctic shelf amounts to the equivalent of 100 billion tonnes of oil and its exploitation will continue as long as is required by Russia and the international community. However the development of these enormous resources is associated with colossal technical and technological challenges that require solutions to a number of new problems, including the development of new and efficient technologies and ways of minimising a negative impact on the environment and the ecosystem as a whole.
SPE Russian Oil & Gas Exploration and Production Technical Conference & Exhibition

Venue
All-Russian Exhibition Center (VVC), Moscow, Russian Federation

Frequency
Biennial (October)

Primary Industry
Energy, Oil & Gas

Organising Office
Reed Exhibitions Russia

Attendance Figures
Total attendees: 3,000+
Conference attendees: 750+
Exhibiting companies: 100+
Technical presentations: 140+

SPE Russian Oil and Gas brings together senior executives, engineers, academia and young professionals with leading national and international E&P companies to debate the latest industry issues and invest in the transfer of knowledge. The event is driven by an industry committee of experts from across the value chain.

Exhibitor profile
- Automation Systems
- Certification
- Consulting & Training
- Environmental Protection Services
- Exploration and Production
- Gas Generators
- Geology, Geophysics – Non Destructive Testing
- Offshore Services & Equipment
- Oil & Gas Exploration and Production (Technologies & Equipment)
- Oilfield Services
- Pipes and Pipelines
- Proppant Production
- Publishing
- Recruitment
- Refining & Petrochemicals
- Rubber Products
- Scientific Research and Development; Engineering
- Software and Computing Systems
- Trade Association
- Well Construction, Completion, Servicing and Testing

Visitor profile
- Drilling and Completions
- Facilities and Construction
- Health, Safety and Environment
- Management and Information
- Personnel Training and Education
- Production and Operations
- Reservoir Description and Dynamics

Find out more:
INDUSTRY PARTNERSHIPS

Reed Exhibitions’ strength in the energy & marine industry is built on our close partnerships with professional bodies, trade associations and government agencies and their presence on our steering committees and advisory boards.

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resource development and production. SPE serves more than 104,000 members in 123 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses, and online resources at www.spe.org.

Founded in 1957, the Brazilian Institute of Oil & Gas (IBP) is a non-profit private association of companies and professionals working in all segments of the petroleum chain, aiming to create a competitive, sustainable, ethical and socially responsible national industry. The Institute performs studies and proposals to government authorities; organizes events; carries out short and post-graduation courses; edits technical books.

The Society for Underwater Technology (SUT) is a multidisciplinary learned society that brings together organizations and individuals with a common interest in underwater technology, ocean science and offshore engineering. SUT was founded in 1966 and has members from approx. 40 countries, including engineers, scientists, other professionals and students working in these areas.

The International Marine Contractors Association (IMCA) is the international trade association representing offshore, marine and underwater engineering companies. It is a respected voice around the world promoting good practice, particularly in the areas of health, safety and environmental standards, quality and efficiency and technical standards. With membership of over 800 companies in more than 60 countries, IMCA has grown fourfold since its establishment in terms of both members and geographical spread.
Even now, when information is so much easier to come by, people will always want, and need, to meet face to face. There is simply nothing to compare with the ability to see, touch, test, compare and discuss new products and solutions at first hand.

Exhibitions are a highly cost-effective marketing channel. Only at an exhibition can you simultaneously generate sales leads, launch new products, enter new markets, raise brand awareness, develop customer relations, size up the competition, conduct market research and command press attention.

**Access the world through Reed Exhibitions**

Reed Exhibitions is the world’s leading events organiser delivering contacts, content and communities with the power to transform your business and the name behind many of the world’s leading trade and consumer events. Reed events keep you connected, 365 days a year, through online communities, digital product directories and web-based learning opportunities.

We are firmly established, with currently over 500 events in 40 countries. In 2013, Reed brought together over six million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 34 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of the Reed Elsevier Group, a world leading provider of professional information solutions.

**All the support you need**

A dedicated team of local agents help you to do business internationally, supporting you every step of the way to improving your exports and helping you reach out and penetrate new and emerging markets.

There has never been a more exciting or rewarding time to participate in a Reed Event.
ORGANISING OFFICES

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INTERNATIONAL SALES AGENTS

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</tr>
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<tbody>
<tr>
<td>North America</td>
<td>+1 203 840 5337</td>
</tr>
<tr>
<td>France</td>
<td>+33 1 4190 4676</td>
</tr>
<tr>
<td>Germany</td>
<td>+49 211 55 62 81</td>
</tr>
<tr>
<td>China</td>
<td>+86 10 5933 9211</td>
</tr>
<tr>
<td>Japan</td>
<td>+81 3 5575 7510</td>
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</tbody>
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